

Materials Research Meeting 2020 (MRM2020)



Announcement of Application for MRM2020 Exhibition, Sponsorship, Advertisement of Meeting Booklet, and Luncheon Seminar

1. Exhibition

Location: Pacifico Yokohama North

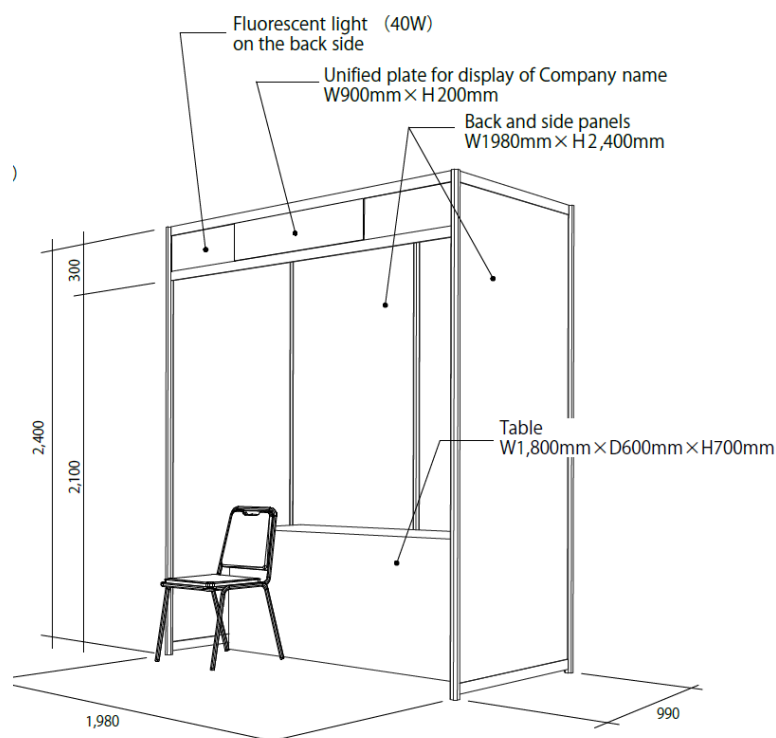
Space Fee: ¥180,000 with tax for one booth

<Key Products>

- Fundamental materials research and development, fabrication, evaluation and analysis techniques
- Materials including metals; ceramics; organics; inorganics; composite materials; and system, tools, and equipment for investigation of advanced materials
- Software and/or books

<Schematic image of exhibition booth>

(Booth space will be assigned)



One booth ¥180,000 (tax not including)

- a) One table (W1800mm x D600mm x H700mm)
- b) Side and back panels
- c) Power supply (100V 5A)
(If you need more power supply, you can apply as an option)
- d) One fluorescent light (40W)
- e) Display of company or business name
- f) One chair

<Exhibit floor plan>

Exhibit booths are arranged with a poster session area (approximately 700 total presentations) and a break area. Reception for registration is located at the entrance of the exhibit booth hall (approximately 2,000 participants in total).

• Exhibit hours

Tues, Dec. 8, 2020	10:00–20:00
Wed, Dec. 9, 2020	10:00–17:30
Thurs, Dec. 10, 2020	10:00–19:00

• Exhibitor setup

Mon, Dec. 7, 2020	16:00–18:00
Tues, Dec. 8, 2020	9:00–10:00

• Exhibitor takedown

Thurs, Dec. 10, 2020	19:00–21:00
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<Benefits>

- a) Nomination of one free delegate for MRM2020
- b) One meeting booklet
- c) Logo hyperlink on the MRM2020web page
- d) Nomination of one free delegate for MRS-J 2020
- e) One guidebook for MRS-J 2020

Application Deadline: Fri, Oct. 30, 2020

2. Sponsor for MRM2020

There are two types of sponsors for MRM2020:

- 1) "CONFERENCE SPONSOR," at the SILVER, GOLD, BRONZE levels;
- 2) "SYMPOSIUM SPONSOR," for only the specified symposium.

CONFERENCE SPONSOR-GOLD ¥1,000,000

- 1 Large logo hyperlink on the conference website
(Top page, sponsor page, symposium page)
- 2 Logo on onsite event panel
- 3 Logo on meeting booklet
- 4 Four color full-page advertisement in back matter of meeting booklet
- 5 Nomination of four free delegates and four complimentary banquet tickets
- 6 80% discount on one exhibition space (Need to pay only ¥36,000)
- 7 Free corporate membership of MRS-J for 1 year starting from Apr. 2021

CONFERENCE SPONSOR-SILVER ¥600,000

- 1 Logo hyperlink on the conference website
(Top page, sponsor page, symposium page)
- 2 Logo on onsite event panel
- 3 Logo on meeting booklet
- 4 Monochromatic half-page advertisement in back matter of meeting booklet
- 5 Nomination of two free delegates and two complimentary banquet tickets
- 6 50% discount on one exhibition space (Need to pay only ¥90,000)
- 7 Free corporate membership of MRS-J for 1 year starting from Apr. 2021

CONFERENCE SPONSOR-BRONZE ¥300,000

- 1 Logo hyperlink on the conference website
(Top page, sponsor page, symposium page)
- 2 Logo on onsite event panel
- 3 Logo on meeting booklet
- 4 Nomination of one free delegate and one complimentary banquet ticket
- 5 20% discount on one exhibition space (Need to pay only ¥14,4000)

SYMPOSIUM SPONSOR ¥50,000 per unit

- 1 Logo hyperlink on symposium page of conference website
- 2 Logo on meeting booklet
- 3 Nomination of one free delegate and one complimentary banquet ticket more than 6 units.

Application Deadline: Fri, Oct. 30, 2020

3. Advertisement

<Publication of advertisement in meeting booklet>

The program booklet is supplied to all MRM2020 participants.

Printed Place	Color/Space	Publication fee (exhibitor)	Publication fee (non-exhibitor)
Outside back cover	4 colors/full page	¥100,000-	¥150,000-
Inside front cover	4 colors/full page	¥80,000-	¥120,000-
Inside back cover	4 colors/full page	¥70,000-	¥100,000-
Front matter	Monochromatic /full page	¥50,000-	¥80,000-
Back matter	Monochromatic /full page	¥30,000-	¥60,000-

Advertisement size: A4 (260 mm high × 180 mm wide)

Issue date: Dec. 1, 2020

Circulation: 2,000

Please send a data file with the advertisement as it will appear in print.

Please ensure the content is correct; meeting organizers will not correct content.

Recommended application software for the advertisement is Adobe Illustrator and/or Photoshop; please do not supply PDF, Word, Excel, or PowerPoint file types.

Recommended embedded/pasted image file type is EPS and/or TIFF; please do not supply RGB file types.

Application forms and all data for print must be sent to the MRM2020 Secretariat by Oct. 30, 2020.

4. Luncheon Seminar

The opportunity to provide information about your specific technique, devices, products, and services to participants who join the luncheon seminar during lunch break is available.

<Guidelines>

a) Date: Tues, Dec. 8–Thurs, Dec. 10, 2020

*Seminar room will be assigned

b) Participants: maximum 80

c) Allotted time: 45 minutes

d) Seminar fee (tax not included):

¥150,000 (exhibitor)

¥200,000 (non-exhibitor)

e) We will charge you a lunch bill separately.

*The seminar rooms have limited capacity; there is a possibility we will not be able to accommodate your request. Applications will be accepted in the order of arrival.

5. How to Apply

Please apply via the MRM2020 website.

Please access the registration form using the link below.

URL

<https://pro.form-mailer.jp/fms/92493fae192260>



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Contact:

MRM2020 Secretariat

May Project, Inc.

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